



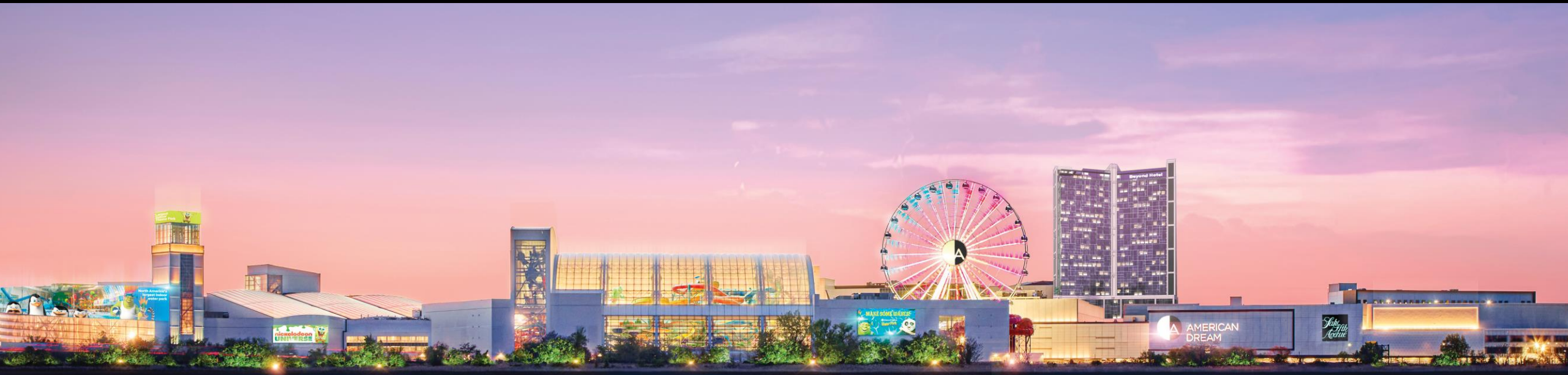
Welcome to



AMERICAN DREAM[®]

AMERICAN DREAM[®]

Sets the new gold standard as the most innovative retail, dining, and entertainment destination in North America. With over 3 million square feet of indoor awe-inspiring possibilities, it's THE ultimate *retailtainment* experience.



Winner: Most Innovative Retail & Tourism Destination

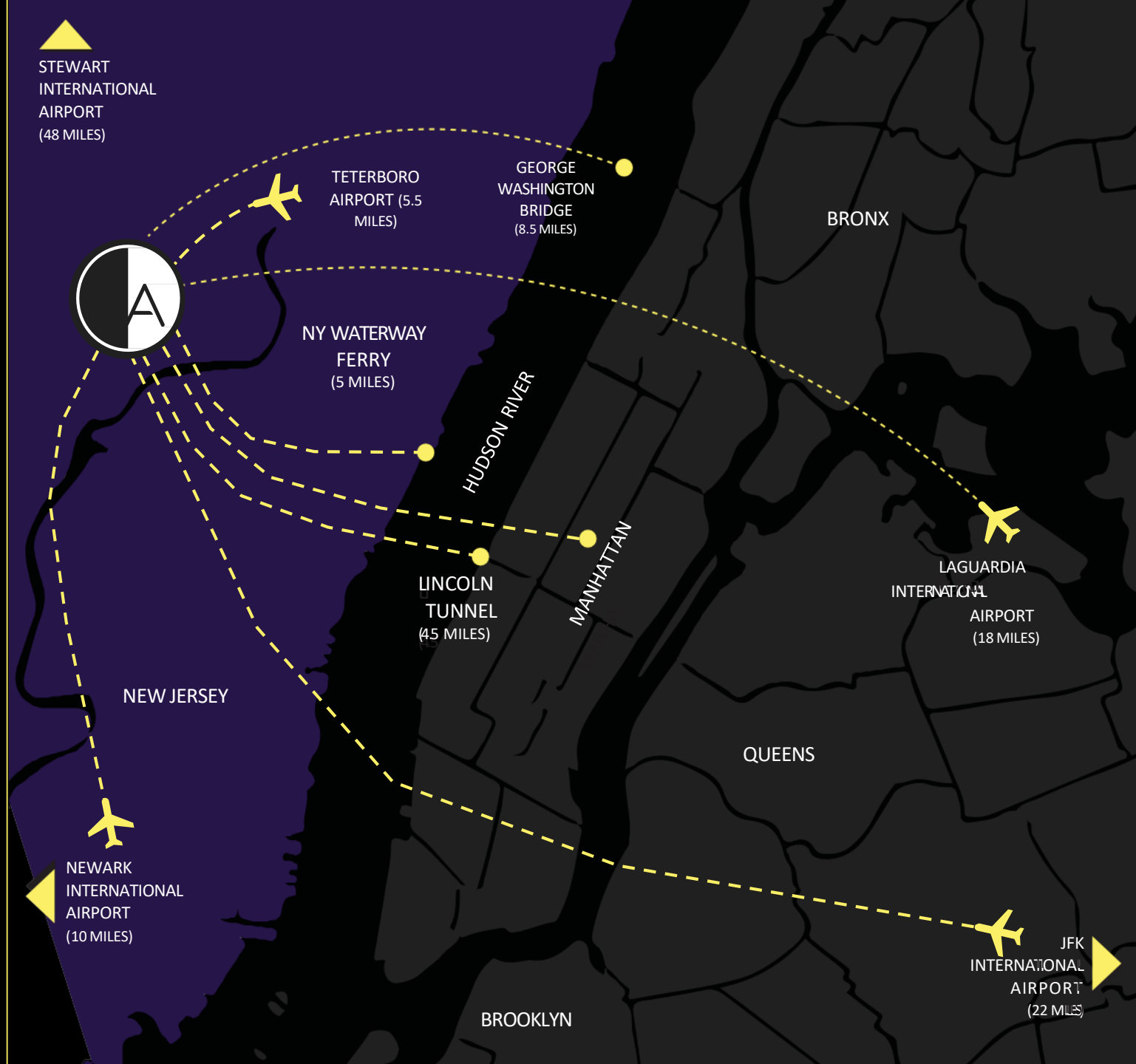
***Minutes From New York City,
Minutes From The World***

Drive-4.5 miles from New York City
Ride Share from Midtown = \$50 -60

Bus-Take New Jersey Transit #355 Bus
from Port Authority Bus Terminal Gate 305

Fare: \$18 round trip adult, \$9 children
Mon-Fri 10 am and 12:30 pm
Return 7 pm and 9:30 pm
Sat-Sun Hourly 8 am-9 pm
Return Hourly 10 am-11:00 pm

Train-Take New Jersey Transit Train from NY Penn
Station
one-stop to Secaucus Junction Station
Trains leave every 15-20 minutes.
Take a taxi 10 minutes to American Dream.
Fare: \$4.50 each way
Rideshare: \$15 - \$20





World Class
ATTRACTIONS

DREAMWORKS™ WATER PARK

Rides, attractions and water features for the entire family:

- Approximately 8 acres, glass-domed
- Climate-controlled 365 days a year
- Private parties and events
- Private VIP skyboxes and cabanas



WORLD CLASS ATTRACTIONS

NICKELODEON UNIVERSE™ INDOOR THEME PARK

Roller coasters, rides and attractions for the entire family:

- Approximately 8 acres, glass-domed
- Climate-controlled 365 days a year
- Private parties and events
- Character shows and slime stage



WORLD CLASS ATTRACTIONS

DREAM WHEEL

The American Dream observation wheel is a landmark structure, offering spectacular views of New York City, any time of the year:

- 26 climate-controlled gondolas
- Nearly as tall as the Statue of Liberty
- 235 ft in diameter, facing the entire west side of New York City
- One revolution of the wheel takes approximately 25 minutes

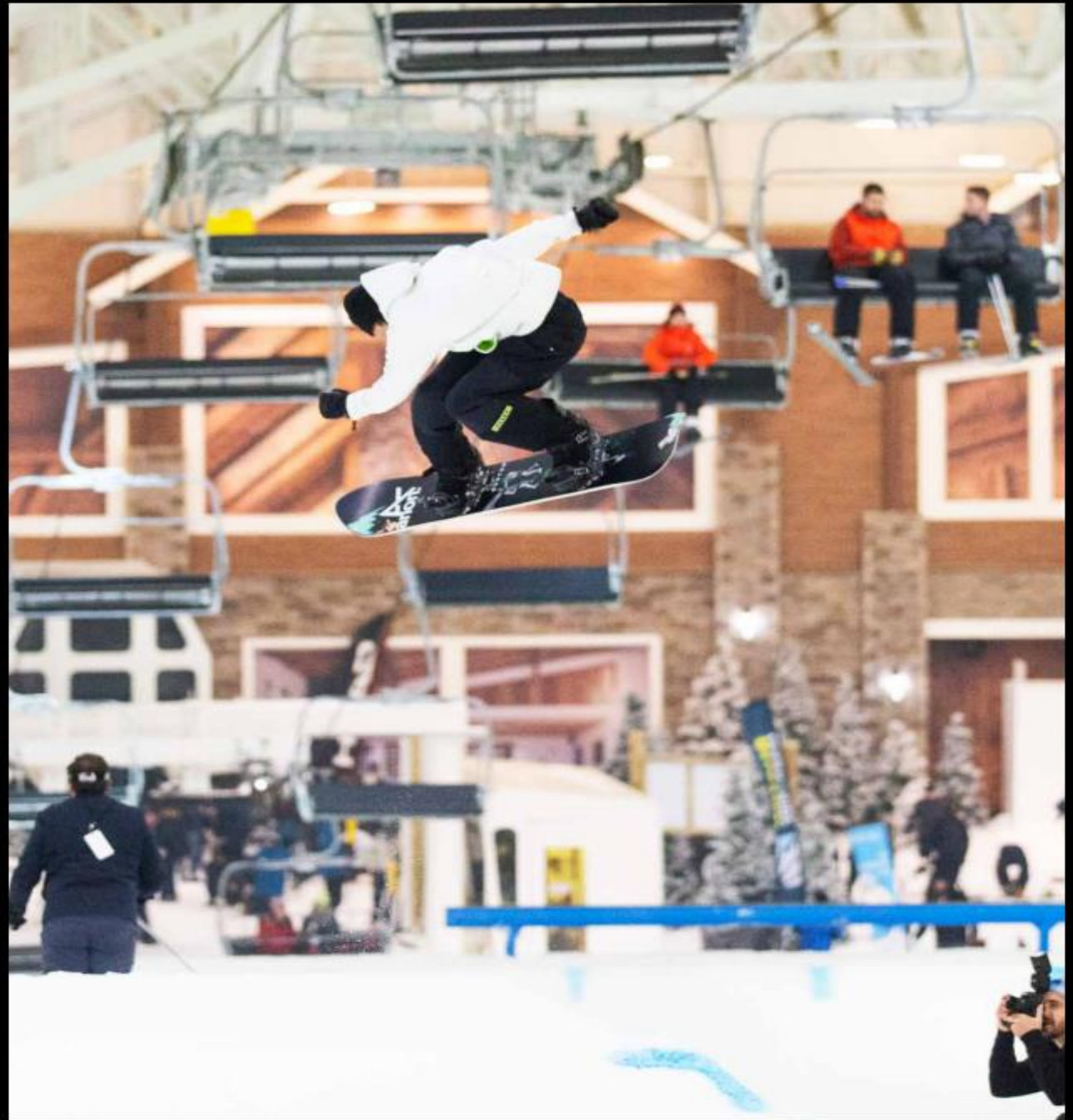


FAMILY + ENTERTAINMENT ATTRACTIONS

BIG SNOW™ INDOOR SKI HILL + SNOW PARK

Open year-round, the first indoor ski and snowboard park in North America.

- 180,000 sq ft
- 800 ft ski slope
- 16 stories high



FAMILY + ENTERTAINMENT ATTRACTIONS

THE RINK

NHL REGULATION-SIZED YEAR-ROUND ICE SKATING RINK

An NHL regulation-sized ice skating rink allows ice skating 365 days a year as well as opportunities for special events and parties

WORLD CLASS ATTRACTIONS

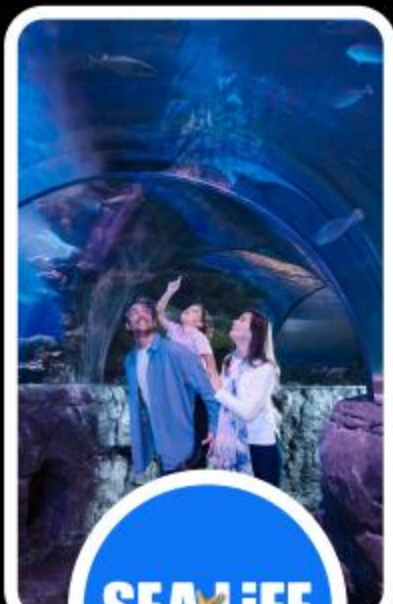
NHL REGULATION-SIZED ICE RINK



Join the angriest avians in entertainment in this one-of-a-kind mini golf experience, an 18-hole indoor crash course filled with twists and challenges along the way.



Discover a world of color and fun with bricktacular play zones, an interactive ride, 4D cinema, and more! There's no better place to build your imagination.



Escape into a breathtaking underwater tunnel, come face to face with sharks and rays, and explore over 10 aquatic exhibits inspired by New York's most memorable landmarks and experiences.



Putt your way through alien territories, uncharted planets, and fun spaceships - all under the glow of vibrant colors and blacklights. With 18 holes of intergalactic fun, your family can take their mini golf game to a new dimension.



Step inside world-renowned urban art master Tracy Lee Stum's magical space and become a part of the art. This mind-blowing, snap-worthy experience is sure to TILT your point of view.



Main Street
SHOPPING & DINING

Experience a varied selection of beloved brands and fresh fashion
From shops to fit every modern lifestyle





The world's leading retailers have chosen American Dream to showcase their latest and greatest brand concepts.





The Avenue is the new must-see luxury destination that is the epitome of taste and elegance.

Inspired by chic retail streets of the world's leading fashion cities, The Avenue caters to discerning style connoisseurs with an unwavering commitment to refined luxury.

A luxury collection from street-style to couture with over 80 boutiques & 2-story iconic flagships.

Largest in NJ: Balenciaga, Dolce & Gabbana, Gucci, Saint Laurent, Watches of Switzerland

Only in NJ: Alexander Wang, Elegant Prosper, Ferrari, Gentle Monster, Jonathan Adler, Mulberry, Saks Fifth Avenue, Time Vallée, Zadig & Voltaire



Curated Dining Experiences

American Dream spans the gamut from discerning foodie options to quality grab-and-go concessions.

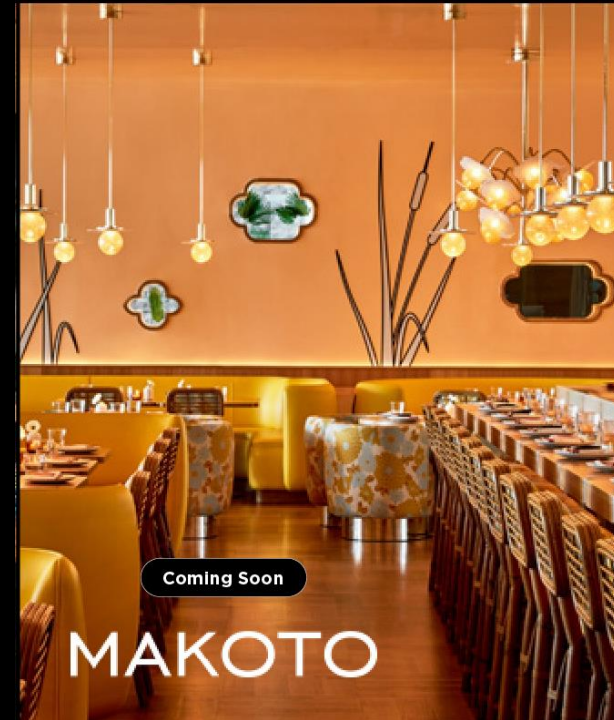
A CULINARY ASSORTMENT CONSISTING OF:

Over 80 eating establishments

Over 15 full-service restaurants including Marcus Live, Carpaccio, Makoto, Jarana, Mozzarella Bar, Little Sheep, Szechuan Opera, House of 'Que, and Yard House

Gourmet food hall and kosher food court

Top performing food court in the country featuring national chains and independent food vendors





Come dream with us

AMERICAN DREAM™

Group and FIT Perks

- Easy-to-use portal booking systems
- Discounted net rates for FIT's and Groups
- Three-Tiered Incentive Plan – for deeper discounts
- Private tours of our three million square foot center
- Marketing tools
- Dedicated staff for private events, parties, meetings, incentives, and buyouts
- Destination training available
- Motor Coach designated parking



Group Dining Program

Share the delight of exceptional dining with our Meal Card Program, an easy way to treat your clients to culinary delights offering a great selection of menus from participating restaurants, including:

Bravo Kosher Pizza

Chickies

Cortaditos

Dunkin'

Sushi Express

Falafel Inc.

King Kong Express

MrBeast Burger

Mr. Mian



VIP Discount Book

Distributed exclusively to our travel partners, the American Dream Discount Book gives your customers thousands of dollars in savings from our attractions, retailers, and dining establishments.





AMERICAN DREAM™

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AMERICAN DREAM™